



## Radio Mast For Rent

Radio Delight Kwitonta Limited has onsite a **62 meters** mast located on the highest point in Chinsali that is available for hire to companies (like security firms, Mobile Telecom operators, Internet providers etc) who may wish to boost their communication signal.

The mast is strategically located and with proper equipment configuration can help with coverage beyond Chinsali to other surrounding districts.

Get In touch with us to see how best we can serve your need at competitive rates.

GET IN TOUCH  
WITH OUR  
MARKETING TEAM  
FOR A CUSTOMISED  
ADVERTISING  
SOLUTION



**RADIO  
DELIGHT**  
*Kwitonta*

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Radio FM App



Radio Garden App



Listen 89.7FM



[www.delightkwitonta.com](http://www.delightkwitonta.com)



89.7FM

## Muchinga's Number one Radio

## Advertising Rates

Radio Delight Kwitonta Limited is a wholly Zambian owned company that operates Radio Relight FM in Chinsali and broadcast the entire Muchinga province of Zambia. We are a commercial media house and enjoy public listener-ship comprised of commercial and residential listeners located in all towns and districts of Muchinga.

**Our Mission** is to provide unrivaled media services that fully satisfy the various listener-ship by offering excellent value and responsive service through the employment and deployment of qualified media personnel to secure that customer satisfaction.

**Our Vision** is to employ strategies and styles that create culture of for exceeding our clients' needs and expectations.

**Our Goal** is to change the way clients view broadcasting services by going out of the way to ensure that the Customers have a new yearning to receive our communication at all times

**Our Core Values** are honesty, integrity and trust. By keeping these core values at the center of our service, we execute our mandate with reliability, customer focus, teamwork, respect and adaptability.

## Our Rates

### Rates For Information And Commercials

	60Sec	45Sec	30Sec	15Sec
<b>Small Scale</b>	K100	K80	K70	K60
<b>Large scale</b>	K200	K150	K100	K80

### Evening Special

19:00hrs And 24:00hrs - K70

### Weekend Special

K80.00 all Round (Prime, Prime+)  
CD Production K150.00 (For Commercials)

**Memorial Services And Death Notices Are Free Of Charge.**

## News

### Pre-News & Post-News Adverts

K250.00 Vat Inclusive

### News Headlines Every Hour

K200 Per News Headlines.

(Minimum - Period Is 1 Month Of 12 News Headlines Per Day). 19 Slots Per Day = K3,800, Per Month = K144,000)

### News Bulletin Sponsorship

Main news (English) 6:30, 12:30, 17:00 and 20:30. K250x4 by 30 Days by 3 Months -K90, 000 (Minimum Period - 3 Months)

Main New (Bemba) 6:45, 12:45, 16:50 and 20:45. K250x4 by 30 Days by 3 Months -K90, 000 (Minimum Period - 3 Months)

## Studio & Outside Broadcast

	60min	45min	30min	15min
Political Live Studio Program	K5,000	K4,000	K3,000	K2,000
Political Record Studio Program	K4,000	K3,000	K2,000	K1,000
Political Live Outside Broadcast	K8,500	-	K4,250	-
Normal Live Outside Broadcast	K4,500	-	K2,250	-
Live Studio Programs	K3,000	K2,000	K1,500	K1,000
Recorded Studio Program	K2,000	K1,500	K1,000	K500

**Short Programs 3 - 7 Min - K300.00**

### Political Jingles

60 Seconds K1,500

45 Seconds K1,200

30 Seconds K1,000

*\*All prices are VAT Inclusive*

